

# Keep **Jesuit-Sheaner Relays** in the lead

*Take advantage of this unique opportunity to advance Jesuit Track & Field*

We invite you to play a vital role in Jesuit Track & Field history. Join others who share your passion for the program as it begins its next fifty years as one of the premier high school relays in the United States.



## **Your 2018 Corporate Sponsorship:**

- Will provide financial support for Jesuit-Sheaner Relays and ensure the future of this prestigious competition
- Bolster our efforts to fully fund the Jesuit-Sheaner Relays Endowment.

## **The Jesuit-Sheaner Relays 2018 Corporate Sponsorship Benefits**

**Exclusive advertising rights** for your respective industry group and the affiliation with the Dallas Jesuit brand and demographic  
Retail Value - Priceless

**First Rights of Refusal advertising** for the 2019 Jesuit-Sheaner Relays  
Retail Value - Priceless

**Carry the Baton Campaign Contribution** – Five hundred dollar (\$500.00) toward the inaugural funding of the Jesuit-Sheaner Relays Endowment  
Retail Value - Priceless

**High-profile Banner / Signage** at the 2018 Relays event

**Engraved Commemorative Baton** – Highest Level of Respective Recognition

**Sponsorship listing in 2018 Relays printed program**

**Facebook / Twitter Recognition** during the 2018 broadcast

**Sponsorship recognition during the Finals** of the 2018 Jesuit-Sheaner Relays

**Sponsorship recognition in all Jesuit-Sheaner Relays correspondence**

**Sponsorship recognition on the [www.jsrelays.org](http://www.jsrelays.org)** website through 01/31/19

**Admission and Lunch for Four** at the 2018 Relays

For further information or questions: Contact Ed Pellegrini at [efpell@gmail.com](mailto:efpell@gmail.com)

# 2018 Sponsorship Levels and Benefits

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Payment Deadlines for Jesuit-Sheaner Relay Meet Sponsor Recognition are as follows:

\* Blue / Gold / Family - Thursday March 8, 2018

\*\* Corporate - Thursday March 1, 2018

	*Blue: \$100	*Gold: \$250	*Family: \$500	**Corporate: \$1,000
<b>Exclusive Advertising Rights</b> for your respective industry group				✓
<b>First Rights of Refusal</b> for advertising during the 2019 Relays				✓
<b>High-profile Banner / Signage</b> Actual on-site advertising around the track				✓
<b>“Carry the Baton” Campaign</b> \$500 contribution to Jesuit- Sheaner Relays Endowment				✓
<b>“Carry the Baton” Campaign</b> \$250 contribution to Jesuit- Sheaner Relays Endowment			✓	
<b>Engraved Commemorative Baton</b> Recognition of Sponsorship			✓	✓
<b>2018 Relay Accommodations</b> Admission and Lunch for Four (4)			✓	✓
<b>2018 Relay Accommodations</b> Admission and Lunch for Two (2)		✓		
<b>Sponsor Recognition</b> During the Meet, Inclusion on Printed / Internet Media (eg. Facebook & Twitter)	✓	✓	✓	✓
<b>Sponsor Recognition</b> on <a href="http://www.jsrelays.org">www.jsrelays.org</a> website through 01/31/19	✓	✓	✓	✓